

AI FOR COMMUNITY · AUGUST 2026 MEETUP

Skills: Teaching AI to Work Your Way

Ken Krugler · AI for Community



Hello and Welcome!

About Your Demo Dude

- **Ken Krugler, Founder & President**
- Heavy technology background, ran big data consulting company
- 15+ years of teaching experience, including 6th grade boys
- Started AI for Community in 03/2025

AI for Community

- **501(c)(3) nonprofit**
- Live, instructor-led AI training for nonprofits
- “Effective & Responsible Use of AI”
- Trained 300+ people across 100+ nonprofits
- aiforcommunity.org

DEMO

AI for Community Skills in Action

Branding & Transcription Processing

What Is a Skill?



Reusable instructions

A bundle of guidance AI recognizes and activates -- automatically or when you call it by name



Two ways to invoke

Explicit: type /skill-name · Implicit: AI reads your prompt and fires it



Not the same as...

Custom instructions, memories, or project rules -- those are always-on. Skills are triggered.



Portable & purposeful

Skills travel across conversations, devices, and projects -- no hunting for the right project.



skill-name/

The Skills Ecosystem

Anthropic

Built-in, pre-vetted
github.com/anthropics/skills

Third-party

Vetted marketplace
Plugin stores & curated directories

Community

Use with caution
More on this in Challenges

Open standard: Developed by Anthropic, now an open spec. Build a skill once; use it across Claude, GitHub Copilot, Cursor, Gemini CLI, ChatGPT/Codex, and many more. agentskills.io/specification

Context window cost: Each loaded skill adds ~200 words to every prompt. Install what you'll actually use.

Skill vs. Project — When to Use Which

Use a skill when it...

- Solves a specific, repeatable task
- Has clear instructions Claude can follow
- Focuses on one workflow, not everything
- Defines when it should be used
- Can include examples to guide the output

Use a project when...

- Work is ongoing, no fixed repeatable endpoint
- Background knowledge should inform every session
- Conversation history accumulates and is the point
- Tied to a specific initiative, not a repeated workflow
- Team collaboration on shared context (Team/Enterprise)

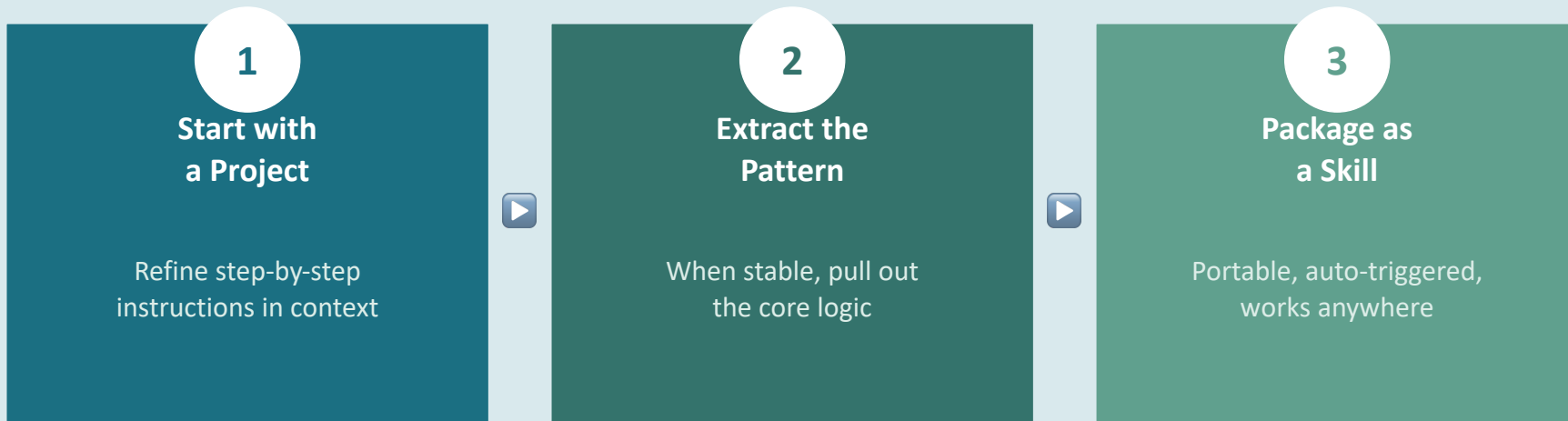
Heuristic: if your project has step-by-step instructions in it, that's a strong signal it's ready to become a skill.

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Building a Simple “discovery call” Skill Live

Write the trigger description and core instructions

Skill Evolution



“Don’t let the perfect skill get in the way of a useful skill.”

Stacking: Use a base skill (e.g. pptx for creating PowerPoints) inside of a more specific skill (e.g. my specific approach for slides)

Skills for Your Organization



As an Individual

- Browse and install skills from the library or marketplace
- Manage your list — enable, disable, remove at any time
- Skill is active in your next conversation automatically



As a Team (Admin)

- Admin interface: control whether staff can install community skills
- Push a shared skill to the whole org — everyone gets it, consistently configured
- Set permissions: who can install vs. who can only use approved skills

The win: Shared skills = same process every time. Skills travel with the person; projects stay put.

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Adding Skills to Your Org + Enabling Personally

Admin view: add skill, set access permissions

Individual view: find it, enable it, use it next session

Use discovery-call skill in Claude Desktop -- see how “useful” beats “perfect”

DEMO

From Complex Project to Skill — Live

This presentation project, right here

Extract the logic, package the skill, watch the arc complete

Challenges You'll Run Into

1

Security & Vetting

Skills can execute code and inject dangerous prompts. Review every community skill before installing. Establish an org-level vetting process.

2

Unwanted Triggers

Skills can fire when you don't want them to. Limit via description, and then use `/skill-name` for explicit control.

3

Stale Data

Data packaged inside a skill goes out of date. Consider referencing Google Drive instead of embedding.

The biggest challenge: A good skill often takes significant investment in time – be careful about diving into a new skill



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Questions?

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